



# 2024 PROSPECTUS

## *Plein Air: A Paint Cedarburg Event*

Saturday, June 8 to Saturday, June 15, 2024



*Welcome, artists! Our community loves watching you work and buys images of their favorite local shops, mills, waterways, historic homes and buildings, gardens and restaurants! Your sheer presence is the vibe that sells artwork and makes our event so memorable.*

### REGISTRATION

- The first 165 artists to register will be accepted. Registration is only available online.
- \$65 fee (\$85 late fee after April 1<sup>st</sup>) entitles artist to participate in all the events. Fees are non-refundable and non-transferable.

### CHECK-IN & STAMPING

Saturday, June 8<sup>th</sup> through Wednesday, June 12<sup>th</sup>, Cedarburg Art Museum (CAM), back patio

- ALL SURFACES MUST BE STAMPED BEFORE PAINTING.
- Check-in, stamping and Artists' Packets will be available on the following dates & times:
  - Saturday, June 8<sup>th</sup>, 8:00 am-12:00pm (for after-hours pickup, contact Kandy Gibson, 414-630-6037).
  - Sunday, June 9<sup>th</sup> through Wednesday, June 12<sup>th</sup>, 8:00 am-10:00 am.
- For dark-colored painting surfaces, please paint a white patch on the back to provide a legible stamping area.

### PAINTING BOUNDARIES

- *Fresh From Cedarburg* – Subject(s) must be located within Cedarburg boundaries (see map)
- *Main Event* – Artist must be standing within the boundary of the *Main Event* map. All locations must be within Ozaukee county.

### PAINTING GUIDELINES

- A minimum of 95% of each painting must be created on-site in the true spirit of plein air painting. Minor adjustments may only be done in the studio to fix forms or colors.
- A painting will be disqualified for judging if the artist is found using an iPad or photos on their easel; the artist is standing outside the boundaries; or if artists intentionally impede the sightline of another artist.
- Media may include oils, acrylics, watercolors, pastels and gouache.

### SUBMISSION GUIDELINES

- Paintings for *Fresh From Cedarburg* must be set up Sunday, June 9<sup>th</sup>, 2:00-2:45 pm on the Cedarburg City Hall Lawn (CCHL)
- Paintings for the *Main Event* must be submitted on Thursday, June 13, 8:00-11:00 am only-NO EXCEPTIONS-to the Cedarburg Cultural Center (CCC).
- Submitted paintings MUST be framed, regardless if painted on canvas or panel. NO unframed gallery wrapped canvases or unframed cradled panels will be accepted. In addition to framing, all paintings must be signed and securely wired for hanging.
- Framed paintings cannot exceed 30" in any direction.
- Check-in stamp must be visible on the back of each painting.
- Each artist may submit an unlimited number of paintings to *Fresh From Cedarburg* and up to (3) paintings for the *Main Event*.
- The Cedarburg Artists Guild reserves the right to refuse any improperly framed paintings, wrapped canvases, stained mats, alligator hangers, or paintings with wet paint on the edges.

### PAINTING PICK-UP GUIDELINES

- All paintings must be picked up from the CCC on Saturday, June 15<sup>th</sup> between 5:00-6:30 pm.
- Artists removing paintings without consent will be banned from participating in the next year's event.
- Abandoned paintings will be donated to the Cedarburg Artist Guild.

### PRICING & COMMISSIONS

- The price will be set by the artists at the time of submission.
- Price changes will not be allowed after painting submission. Any manual price changes found on title cards will result in the removal of the corresponding painting from the exhibit.
- The Cedarburg Artists Guild will retain a 35% commission on all exhibition painting sales.
- Artist payments will be mailed to the address provided at registration within two weeks following the sale.



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**OFF-EASEL OR POST-EXHIBIT SALES**

Off-easel sales begin Monday, June 10<sup>th</sup>. Please respect the substantial volunteer effort and cost expended to attract collectors and coordinate this event by paying a 10% finder's fee on all off-easel and post-exhibit sales. Fees may be given to the Paint Cedarburg committee cashier at CCC. Please make checks payable to Cedarburg Artists Guild, P.O. Box 663, Cedarburg, WI, 53012. Please provide the buyer's name, address and email so we may invite them to the Collector's Invitational Sale next year!

**LIABILITY**

Regardless of cause, the artist agrees to bear all risk and expense for any loss, theft or damage to their artwork or other personal property or injury to their person. The artist agrees to be responsible for insuring their artwork and to abide by all rules set by the Cedarburg Artist Guild.

**PAINTING WORKSHOP**

To be announced. Please check the Cedarburg Artist Guild website for updates.

**JUDGING**

Todd Schabel, Oils, [www.schabelfineart.com](http://www.schabelfineart.com)  
James Faecke, Watercolor, [www.jamesfaecke.com](http://www.jamesfaecke.com)  
Shelby Keefe, Oils, [www.studioshelby.com](http://www.studioshelby.com)

**AWARDS**

**Main Event**

Best of Show • \$3000 Purchase Award from *Ozaukee Bank's Gift to the Future Fund*. The award-winning painting will be part of CAM's permanent collection.  
2nd Place • \$1000  
3rd Place • \$500  
Honorable Mentions (4) • \$250 each

**Best of the City of Cedarburg**

1st Place *Sandra McCutcheon Pape Award* • \$500  
2nd Place • \$300  
3rd Place • \$150  
Honorable Mentions (3) • \$50 each

**Paint the Lake**

1st Place • \$500 from *Bridget and Matt Deloge & Katherine de Shazer*  
2nd Place • \$300 from *Robert Powell*  
Honorable Mentions (2) • \$50 each from *Robert Powell*

**Best Nocturne**

1st Place • \$300  
2nd Place • \$100  
Honorable Mentions (2) • \$50 each

**Artists' Choice**

1st Place • \$300  
2nd Place • \$200

*Note: Each artist may win only one award, except the Artists' Choice Award. Artists awarded more than \$550 must complete a Federal W-9 Form prior to receiving the award.*



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**SCHEDULE OF EVENTS**

**KICK-OFF EVENT: FRESH FROM CEDARBURG**

Sunday, June 9, 2024, CCHL. Rain location is Cedarburg Community Gym next to City Hall.

- PAINT Saturday, June 8<sup>th</sup> starting 8:00 am until Sunday, June 9<sup>th</sup>, 2:00 pm
- CHECK-IN & SET UP PAINTINGS, 2:00-2:45pm
  - Bring your easel(s) and set up paintings on the CCHL
  - Submit unlimited number of paintings for *Fresh From Cedarburg*. Paintings may be from June 8<sup>th</sup> and June 9<sup>th</sup>.
  - Subjects must be located within Cedarburg boundaries (see Fresh From Cedarburg map).
- PUBLIC SALE, 3:00-5:00 pm
  - Unsold painting(s) from *Fresh From Cedarburg* may be submitted in the *Main Event*.
  - No off-easel sales allowed until 3:00 pm.

**MAIN EVENT**

- PAINT days/nights starting at 8:00 am on Saturday, June 8<sup>th</sup> until 10:00 am on Thursday, June 13<sup>th</sup>
- ENJOY ARTIST SOCIAL EVENTS!
  - Artists' Social, Monday, June 10<sup>th</sup>, 6:00-7:00 pm, Washington House Inn (WHI)
  - Artists' Social, Tuesday, June 11<sup>th</sup>, 6:00-7:00 pm, WHI
  - Artists' Social Wednesday, June 12<sup>th</sup> 6:00-8:00 pm Art Of Joy (AOJ)
  - Artists' Soiree, Thursday, 3:00-5:00 pm, CAM
- SUBMIT PAINTINGS
  - Drop-off is Thursday, June 13<sup>th</sup>, 8:00-11:00 am-NO EXCEPTIONS, CCC
  - Submit up to three paintings for the *Main Event*.
- ARTIST CHOICE VOTING & AWARD WINNER ANNOUNCEMENTS
  - Artist Choice Voting, Friday, June 14<sup>th</sup>, 12:00-1:30 pm, CCC
  - Award winner announcements, Friday, June 14<sup>th</sup>, 2:00 pm, CCC
- PAINTING SALES
  - Collectors' Invitational Sale, Friday, June 14<sup>th</sup>, 2:00-5:00 pm, CCC
  - Public Opening & Gallery Sale, Friday, June 14<sup>th</sup>, 5:00-8:00 pm, CCC
  - Gallery Sale, 10:00 am-5:00 pm, CCC
- PICK UP PAINTINGS
  - All paintings must be picked up from the CCC on Saturday, June 15<sup>th</sup> between 5:00-6:30 pm.
  - Paintings must be checked out with a Paint Cedarburg committee member.
  - Optional: Unsold paintings may be entered into the CCC's show, *Plein Air in Cedarburg Continues*. For this show, which runs from June 20<sup>th</sup>-July 13, drop-off and sign-up takes place across the room immediately following Plein Air pick-up; paintings can be picked up on July 14<sup>th</sup>.

**VOLUNTEER FOR PLEIN AIR**

Do you have a few hours? Please consider signing up to volunteer at the *Plein Air: A Paint Cedarburg Event*. There are many very easy, simple and fun jobs that only require 1-2 hours of your time. Work with other artists and art collectors. Click on the link below to sign up at <https://signup.com>

**QUESTIONS?**

Visit [www.CedarburgArtistsGuild.com/paint-cedarburg](http://www.CedarburgArtistsGuild.com/paint-cedarburg) or email [paintcedarburg@CedarburgArtistsGuild.com](mailto:paintcedarburg@CedarburgArtistsGuild.com).

<b>Cedarburg Location Key</b>	
AOJ- Art Of Joy W63N664 Washington Ave.	CAM- Cedarburg Art Museum, W63N675 Washington Ave.
CCC- Cedarburg Cultural Center, W63N546 Washington Ave.	CCHL-Cedarburg City Hall Lawn, W63N645 Washington Ave.
WHI-Washington House Inn, W62N573 Washington Ave.	