

Arts Weekend Studio Tour 2008

Celebrating the Arts in Ozaukee County
October 10, 11 & 12, 2008

The full color brochure for Arts Weekend Studio Tour is professionally designed and printed. 8,000 copies will be distributed throughout Southeastern Wisconsin. Along with facilitating tours during Arts Weekend, the brochure is used as a reference to find local artists by many art enthusiasts throughout the following year. In addition to the brochure, Arts Weekend will be promoted with signage, the distribution of 10,000 flyers, print advertising in regional magazines and newspapers, and visual ads throughout local communities.

Ad space in the brochure is available in 1/4 page (2.5"W x 3.875"H), 1/2 page (5.25"W x 3.875"H), full page (5.25"W x 8"H) and inside front and back covers (5.25"W x 8"H, no bleed or 6"W x 8.75"H, 1/8" bleed on all sides). Ad images should be submitted in press ready form, which comply with the Digital Image Requirements below.

DIGITAL IMAGE REQUIREMENTS:

Required format: TIFF or JPEG image to ad size, CMYK, 300dpi or greater

Adobe Photoshop: EPS, PDF, TIFF or JPEG

Adobe Illustrator: EPS, must be saved as 9.0 or earlier

Please save all files with file name and extension i.e. name.eps, name.pdf, name.tif, name.jpg

Digital images must be emailed by June 15, 2008 to Sara Braun Knop at sbraunknop@wi.rr.com

ADS SUBMITTED WITH INCORRECT SIZE WILL BE CHARGED AT A RATE OF \$55/HOUR TO CORRECT

1/4 page ad (2.5"W x 3.875"H): **\$195** Inside Front Cover (5.25"W x 8"H, no bleed or 6"W x 8.75"H, 1/8" bleed all sides): **\$1500**

1/2 page ad (5.25"W x 3.875"H): **\$350** Inside Back Cover (5.25"W x 8"H, no bleed or 6"W x 8.75"H, 1/8" bleed all sides): **\$1200**

Full-page ad (5.25"W x 8"H): **\$700**

Business Name & Contact: _____

Address: _____

Phone: _____ Email: _____

Ad size: 1/4 page 1/2 page Full page Inside Front Cover Inside Back Cover

SIGN ACCEPTANCE OF TERMS

I, _____ hereby agree to purchase an advertisement in the Arts Weekend Studio Tour 2008 brochure, and will abide by the requirements, deadlines and fees set forth in this application.

Make checks payable to Cedarburg Artists' Guild, Inc.

Mail this application and the appropriate ad fee by **May 15, 2008** to:

Cedarburg Artists' Guild, C/O Sara Braun Knop, 507 Catalpa Street, Port Washington, WI 53074

Questions: Please contact Erin Blum (262)377-8304

Final Deadline for ad commitment & payment is May 15, 2008

Final Deadline for ad materials is May 30, 2008

Sponsored by the



Please check if you would like someone to contact you about the possibility of hosting an artist.